

END TERM EXAMINATION

SECOND SEMESTER [BA(JMC)] JULY 2023

Paper Code: BA(JMC)102

Subject: Print Journalism

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 Write short notes on any two of the following: (7.5x2=15)
- a) Citizen Journalism
 - b) Reporting for a News Agency
 - c) Stylesheet: Purpose and Relevance
 - d) Editing Symbols

UNIT-I

- Q2 What do you understand by the term 'News.' Explain news values with suitable and contemporary examples. (15)

OR

Examine the key responsibilities and ethical obligations that journalists should uphold in their role as the 'fourth estate,' ensuring transparency, accountability, and the free flow of information in society? (15)

UNIT-II

- Q3 Explain the structure of a news report. Throw light upon the guidelines for headline writing especially including in the context online media landscape. (15)

OR

Critically analyse the significant risks, challenges, and ethical considerations that investigative journalists face in their pursuit of uncovering hidden truths and controversies. (15)

UNIT-III

- Q4 Explain the structure of news room in a print media organisation. Discuss the pivotal role played by an editor in shaping and influencing the quality, accuracy, and overall impact of the news content produced by the media organisation. (15)

OR

Discuss the importance and relevance of Editorial writing in shaping public opinion in contemporary times. Give suitable examples. (15)

UNIT-IV

- Q5 How do visual elements like graphics, images, timelines, cartoons contribute to the storytelling and overall reader experience in print media? (15)

OR

Enumerate the differences in copy editing for a newspaper and a magazine with relevant examples. (15)
